

	Aug '08 Uniques	Aug '07 Uniques	Growth % / Rank	Growth Uniques / Rank
MSNBC Digital Network	52,212,000	29,564,000	76.6% 4	22,648,000 1
Yahoo! News	40,787,000	34,277,000	19.0% 13	6,510,000 4
CNN Digital Network	38,821,000	31,733,000	22.3% 12	7,088,000 2
AOL News	23,114,000	21,209,000	9.0% 21	1,905,000 12
NYTimes.com	19,862,000	13,078,000	51.9% 6	6,784,000 3
Tribune Newspapers	17,652,000	12,550,000	40.7% 8	5,102,000 6
Gannett Newspapers and Newspaper Division	14,454,000	13,720,000	5.3% 23	734,000 21
Fox News Digital Network	13,902,000	8,465,000	64.2% 5	5,437,000 5
ABCNEWS Digital Network	13,377,000	10,706,000	24.9% 11	2,671,000 8
Google News	12,137,000	10,235,000	18.6% 14	1,902,000 13
washingtonpost.com	11,249,000	8,995,000	25.1% 10	2,254,000 10
McClatchy Newspaper Network	10,603,000	9,071,000	16.9% 16	1,532,000 15
USATODAY.com	10,403,000	9,582,000	8.6% 22	821,000 20
CBS News Digital Network	9,461,000	9,783,000	-3.3% 27	(322,000) 27
Hearst Newspapers Digital	8,428,000	7,195,000	17.1% 15	1,233,000 17
WorldNow	8,030,000	7,094,000	13.2% 19	936,000 19
Advance Internet	7,929,000	6,081,000	30.4% 9	1,848,000 14
MediaNews Group Newspapers	7,485,000	7,556,000	-0.9% 24	(71,000) 25
Topix	7,142,000	6,153,000	16.1% 17	989,000 18
IB Websites	5,753,000	6,926,000	-16.9% 30	(1,173,000) 30
BBC News	5,278,000	5,343,000	-1.2% 25	(65,000) 24
Gannett Broadcasting	5,172,000	4,540,000	13.9% 18	632,000 22
TheHuffingtonPost.com	5,126,000	1,312,000	290.7% 1	3,814,000 7
Slate	4,976,000	5,803,000	-14.3% 29	(827,000) 29
Fox Television Stations	4,941,000	4,490,000	10.0% 20	451,000 23
Cox Newspapers	4,935,000	5,020,000	-1.7% 26	(85,000) 26
MailOnline	4,832,000	3,434,000	40.7% 7	1,398,000 16
Associated Press	4,769,000	5,201,000	-8.3% 28	(432,000) 28
Telegraph	4,587,000	2,338,000	96.2% 3	2,249,000 11
Daily News Online Edition	4,507,000	2,216,000	103.4% 2	2,291,000 9

Source: [http://www.mediabistro.com/fishbowlny/new\\_media/msnbccom\\_swims\\_away\\_with\\_web\\_traffic\\_trophy\\_94689.asp](http://www.mediabistro.com/fishbowlny/new_media/msnbccom_swims_away_with_web_traffic_trophy_94689.asp)